

CROSSROADS



Bethany
retirement living

Bethany's Rohrich Named NDLTCA Volunteer of the Year

MACOY ROHRICH, a volunteer at Bethany on 42nd, has been selected the 2021 Youth Volunteer of the Year by the North Dakota Long Term Care Association. He will be honored at the Association's Convention August 24-27 in Bismarck.

Rohrich has been volunteering at Bethany Retirement Living for more than a year, beginning shortly before the COVID pandemic began. Among the activities in which he is involved are sorting and delivering resident mail, providing companionship for residents, escorting residents to activities, doing residents' hair, playing piano for various worship services and other events, getting activity supplies for residents, reading to them, playing games, taking residents to our library to pick out books, or simply spending social time with residents.

In addition to being an active and involved high school student at Fargo Davies High School, Rohrich volunteers regularly at Bethany Retirement Living, logging more than 28 hours every month,

even through the COVID-19 restrictions. He has accumulated nearly 500 hours of volunteer service at Bethany since he began volunteering sixteen months ago.

Laurie Schnabel, Director of Community Life at Bethany on 42nd remarked, "Macoy is so friendly



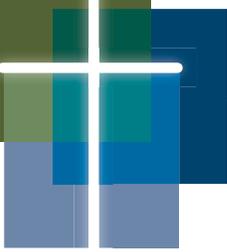
and outgoing; he LOVES to visit. He cares about each and every resident and knows everyone's name. The talent he brings to Bethany and our residents, as well as the caring and understanding he has for all, is amazing for someone of such a young age. His dedication is remarkable. He is extremely committed to the residents and their well-being. We are truly blessed to have this amazing young man volunteering at Bethany. He is greatly appreciated by residents and employees alike – they very

much look forward to his being here. Macoy is very deserving of this honor."

Each year, the North Dakota Long Term Care Association accepts nominations for and selects Volunteers of the Year in three categories: Adult, Youth, and Group.

IN THIS ISSUE

Volunteer of the Year	1	Ethos Update	4	Do You Like Us?	6
Paper or...?	3	Pinnacle Award	5	Expressing Our Gratitude	7
Chaplain's Corner	3	SOTY	5	Please Consider Bethany	7
Bethany Adds Short Stay	4	Resident's Wish Granted	6	Geranium Sale	8
		Rummage Sale	6		



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Mission Statement

To provide living opportunities in a senior community shaped by Christian values.

Values

BELIEVE: We believe in the power of the individual. Every resident is unique and special; every employee has the opportunity to make a difference. We believe in the power of faith.

ETHICS: Ethical behavior drives our daily decisions. We are open and honest with our residents, co-workers and the community.

TEAMWORK: We are a regional leader in long-term care because of the exceptional teamwork of our employees, working together to achieve our mission.

HOME: This is our residents' home. We will treat every resident with compassion, courtesy, dignity and respect. We provide excellent care for each based on his or her individual needs. Every decision puts the resident first.

ACCOUNTABILITY: We are accountable for our conduct and decisions.

NEW: We are consistently searching for new and innovative ways to meet the needs of our current and future residents.

YOU: You make a difference! Bethany is a community of individuals living and working together, enriching the lives of residents, employees, volunteers, visitors, and families.

Vision

Bethany's vision is to be the region's preeminent provider of senior living services.

About Bethany

Operation	Function	Established	# of Residents/Units
American Lutheran Homes			
Skilled I	Nursing Care	1979	65
	Transitional Care		31
Skilled II	Nursing Care	1968	76
Towers	Basic Care	1963	77
Towers	Assisted Living	1978	54
Bethany Personal Care Services		1986	
Bethany Foundation	Charitable Support	1986	
Bethany on 42nd			
Gables	Senior Apts & Assisted	2009	40
Skilled	Nursing Care	2009	116
Grace Pointe	Independent Housing	2016	58
Ethos Home Care	Home Health & Hospice	2015	

Bethany On-line

Information relating to all facets of Bethany's operations, as well as admission, employment and volunteer inquiries can be accessed 24 hours a day on-line at www.bethanynd.org.

Paper or...?

FRIENDS SOME OF BETHANY'S FRIENDS

enjoy receiving the Crossroads newsletter in print form (like this issue, for example.) Increasingly, though, readers of the newsletter prefer to receive and read the newsletter on their computer, tablet or phone. It's convenient for the reader, they can take it with them should they want to refer to something and it can arrive more quickly. From Bethany's perspective, sending the newsletter electronically saves printing and postage costs and can reach readers in a more timely fashion. If you would prefer to receive the Crossroads newsletter by email rather than by mail, please contact Grant Richardson at Bethany (701.478.8910 or grichardson@bethanynd.org) to make the switch.



Chaplain's Corner

“I thank my God every time I remember you, constantly praying with joy in every one of my prayers for all of you, because of your sharing in the gospel from the first day until now.”

Philippians 1:3-5

Dear Christian Friends,

The Apostle Paul expressed thanks and joy for the Church at Philippi. Specifically, he thanked the Christian people there for their partnership in the gospel from the very first day onward.

My very first day as the pastor here at Bethany was August 1, 1999. I want to join the Apostle Paul in his expression of thanks and appreciation to all of you for your sharing and partnership in the gospel from that very first day until now. On August 5, 2021, God willing, I will spend my last day here at Bethany in that same role and capacity.

So many things have happened from that first day until now. But one solid and continuing truth over those years is that the gospel, by the grace of God, has been active and alive for the sake of all of us, including very dear people who have called Bethany home, whether for a short stay or for an extended period.

This has not been by accident and I have always been mindful of it. The board and the leadership at Bethany and so many, many of you – of our sponsoring congregations and beyond – have wanted, and even insisted, that people here be exposed to the grace of God in Christ time and time again.

And so, I say thank you. I will ever pray for this ministry to continue here at Bethany, which it will in the kind and capable hands of Pastor Brian Hansen who will succeed me here. I also pray for Bethany and all of you associated with it and its mission, centered in Jesus Christ.

With grateful heart, I close with words from Colossians 3 – “and whatever you do, in word or deed, do everything in the name of our Lord, Jesus Christ, giving thanks to God the Father through him.”

Grace and Peace, **Pastor Phil Larson**, Bethany

Bethany Adds Assisted Living Short Stay

BETHANY RETIREMENT LIVING has added a new option for those who want to give their normal caregivers a break, who need to recover after surgery or another medical issue, or who simply want to test the waters of senior living.

Located in Towers at Bethany on University, the new Assisted Living Short Stay Suites offer freedom from daily chores like cooking, laundry and housekeeping and offer a warm, inviting atmosphere. Services can be customized to meet the unique needs of every person.

Amenities include:

- Recreational and social activities

- Wellness and exercise programs
 - Coordination of personal care
 - Utilities, including internet
 - Meals
 - Housekeeping
 - Amazing common spaces
 - 24-hour response
 - University Café, library, computer center and more
- Inclusive and ala carte packages for room, board and services are available. For more information or to arrange a tour, contact Joyce Linnerud-Fowler at 701.239.3439 or jlinnerud@bethanynd.org.

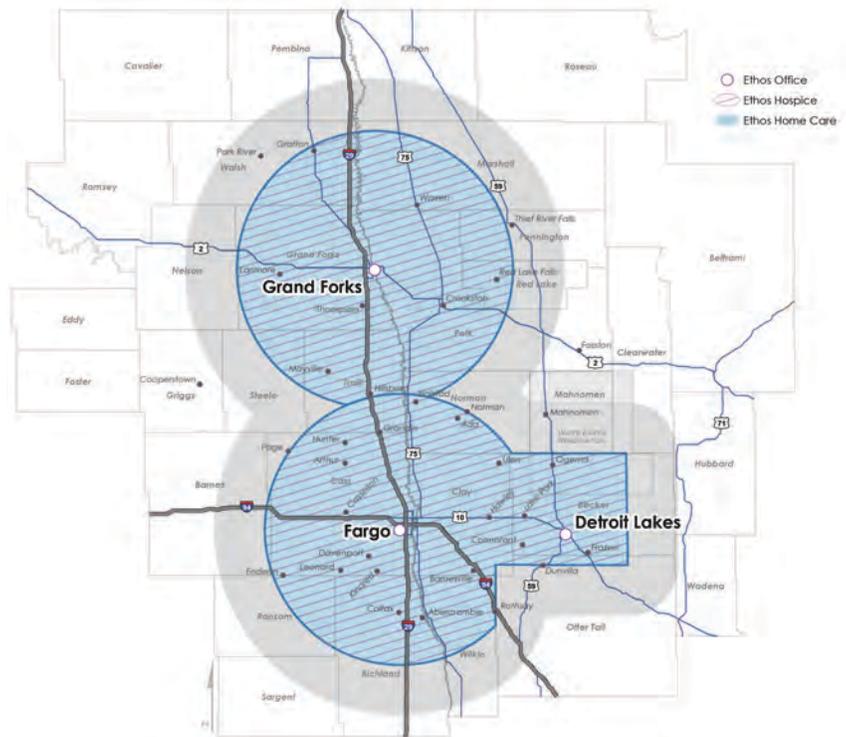
Ethos Update

ETHOS HOME CARE and Hospice was formed by Bethany in 2014 alongside our partners, Eventide Senior Living Communities and Knute Nelson, to provide quality in-home services to the Fargo-Moorhead region. Recently, Ethos has expanded to serve Grand Forks, Detroit Lakes, and the surrounding areas with home care and hospice services as well.

Ethos Home Care helps ensure individuals receive the medical care they need in the comfort of home, often helping them recover following a hospital or rehab stay. Nurses, aides, and speech, occupational and physical therapists all help support our clients.

Ethos Hospice provides physical, emotional and spiritual care for patients and their loved ones in the last days, weeks or months of life. In addition to nursing and home health aide support, Ethos helps patients find comfort with complementary services like massage therapy, pet therapy, aromatherapy, healing touch, and more.

Learn more about Ethos at 701-356-3803 or visit ethoscare.org.



Bethany Earns Pinnacle Quality Awards

BETHANY RETIREMENT LIVING has been awarded ten Customer Experience Awards from Pinnacle Quality Insight. Qualifying for the awards displays a continued dedication to providing Best in Class senior healthcare services.

The Skilled Nursing facility at Bethany on 42nd was recognized in two categories: Cleanliness and Safety/Security. The Skilled Nursing facility at Bethany on University was also recognized in two categories: Professional Therapy and Recommend to Others.

The Towers Assisted Living at Bethany on University was recognized in six categories: Response to Problems, Activities, Transportation Needs, Safety and Security, Personal Care, and Dining Services.

Shawn Stuhaug, President/CEO of Bethany Retirement Living, describes receiving the awards as an honor, stating that, "Long term care facilities across North Dakota and across the nation participate in the on-going Pinnacle survey process to gauge the opinions of those who live at their facilities. To be measured against such a yardstick and come out on top speaks very well of the people we have taking care of our residents and our facility."

Throughout its more than 80-year history of serving the community, Bethany Retirement Living has placed a



strong emphasis on ensuring that the individual needs of every resident are met. Over the course of 2020, a sampling of Bethany's residents and their families have participated in monthly telephone interviews that include open-ended questions, as well as the opportunity to rate Bethany Retirement Living in specific categories. Every month, Bethany has gathered real-time survey results in order to gain a better understanding of the residents' needs and make improvements when necessary.

By qualifying for the Pinnacle Customer Experience Award, Bethany Retirement Living has satisfied the rigorous demand of scoring in the top 15 percent of the nation across a 12-month average. Clients have the opportunity to achieve Pinnacle's Best in Class distinction on a monthly basis in many categories designed to accurately reflect on each resident's experience. Pinnacle conducts more than 100,000 surveys a year and works with more than 1,100 clients in 47 states, Canada and Puerto Rico.

2021 Senior of the Year Program Set

SOTY
Senior of the Year

MARK YOUR CALENDAR! The 2021 Senior of the Year awards banquet will be held on Thursday, September

23 at the Hilton Garden Inn in Fargo. This event will recognize the contributions made by seniors to the fabric of our community.

After going virtual last year due to COVID, we are anxious to get back together to celebrate our seniors in person. We developed some exciting new features in 2020 that we will incorporate

into our gala event in September.

Honorees will be selected in five categories: business, community involvement, education/arts, faith, and health/wellness. Nominees must be aged 65 or older and reside in Cass or Richland Counties in North Dakota or Clay County in Minnesota. (They need not to have any affiliation with Bethany.) A panel of judges will review nominations and their scores will be compiled to determine award recipients in each category.

Kevin Wallevand of WDAY Television will be the emcee for the event.

For more information or nomination materials, visit the website – senioroftheyear.org or contact Grant Richardson at 701.478.8910 or grichardson@bethanynd.org.

Bethany Retirement Living Resident's Wish Granted

MARCY HOWARD, a resident at Bethany Towers, is the grateful recipient of a wish granted this spring by the Cherished Hopes program of the North Dakota Long Term Care Association (NDLTCA).

Persons living in retirement communities like Bethany Retirement Living often have unfulfilled dreams or ambitions that can still be accomplished with a little help, ingenuity and teamwork. Marcy's wish was a simple one and, through a nomination by Bethany Towers employees, she was awarded a mini fridge for her apartment in Towers.

Through its Cherished Hopes program, the NDLTCA



provided funding to purchase the refrigerator to enrich Marcy's life in Towers. Especially during the restrictions imposed by COVID-19, being able to enjoy life more fully – even as one is isolated – has been a real boost for Marcy. Having snacks and beverages at her fingertips has enhanced her independence.

Cherished Hopes is a program that was developed by the NDLTCA to encourage and help grant wishes to residents and tenants who reside in assisted living, basic care or skilled nursing facilities in North Dakota. Funding for wishes is raised by the association to assist facilities and staff who, in turn, provide personnel and platform to fulfill the dreams.

Bethany Auxiliary to Hold Rummage Sale

THE BETHANY AUXILIARY will hold a Rummage Sale to benefit the residents of Bethany Retirement Living on Thursday, August 19. The Rummage Sale runs from 10:00 a.m. to 3:00 p.m. and will take place at Bethany on 42nd, 4255 30 Ave S, Fargo. The event is open to the public.

Members of the Auxiliary, Bethany volunteers, employees, residents and families, and others from the community donate thousands of gently used items to the sale. Items range from clothing, toys and games, books, décor to furniture.

The Rummage Sale is a fundraiser that enables the Auxiliary to purchase items and services that directly enrich the quality of life for residents of Bethany Retirement Living. In the past, the Auxiliary has funded such things as blanket warmers, aviaries, soft serve ice cream machines, music and movies, hymnals, and therapy equipment.

To donate items to the sale or for additional information, contact Auxiliary president Diane Pearson at 701.263.5740.

Do You LIKE Us?

BETHANY RETIREMENT LIVING is taking advantage of social media to tell our story, share information about activities at Bethany, enlist employees and volunteers, provide health information and feature employees and residents. We post something interesting nearly every day to both Facebook and Twitter. We just recently added Instagram to our menu of social media options.

Among the most popular posts are profiles of some of our residents. The short videos (also available on YouTube) provide a glimpse into the personality, background and likes of some of our residents. There are some amazing people residing at Bethany.

You are encouraged to "like" us on Facebook or "follow" us on Twitter and Instagram to get the latest information from Bethany.



<http://www.facebook.com/BethanyND>



[bethany_nd on Instagram](#)



<https://twitter.com/BethanyND>

We gratefully acknowledge the following gifts received between March 1, 2021 and June 30, 2021. Memorials of \$100 or more are listed in two places.

ANNUAL GIVING

\$5,000 or more

Nancy Erickson Estate

\$2,500 to \$4,999

Thomas Rickard

\$1,000 to \$2,499

Bethlehem Lutheran Church (Fargo)

Fargo-Moorhead Area Foundation

Harry Henry Estate

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Olivet Lutheran Church (Fargo)

Clarence G. Schilling Memorial Fund/FMAF

Myron & Jenniece Sommerfeld

Jennifer Weixel/Hanson River Farm LLLP

Anne Yau

\$500 to \$999

Blue Cross Blue Shield North Dakota

Dakota Medical Foundation

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Mohr Family - Dacotah Paper Fund/FMAF

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Nicole Novacek

Adam Nurnberger

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Adera Osborne

Thomas Pollock

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- Rick Borgen

Lola Hanson

- Shawn Hanson

Pam McGuire

- Anne Yau

Please Consider Bethany...

Your will (or living trust) indicates your intentions, then provides the power to accomplish them. This document remains the key element in most estate plans. Bethany Retirement Living depends greatly on outright gifts and

unconditional bequests so that it can faithfully serve our residents. An example of a charitable bequest favoring Bethany is as follows:

I give, devise and bequeath to Bethany Homes, Inc., a qualified 501(c)(3) non-profit corporation in Fargo, North Dakota, \$_____ (or ___% of my residuary estate) (or description of in-kind property) to be used by Bethany Retirement Living.



Bethany Retirement Living
201 South University Drive
Fargo, North Dakota 58103

701.239.3000
www.bethanynd.org

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Auxiliary Geranium Sale

FOR THE FOURTH YEAR IN A ROW, the Bethany Auxiliary has sold geraniums as a fundraiser and the 2021 sale was the most successful yet. Auxiliary members, other volunteers and employees sold more to neighbors, family members, friends, and the general public (and maybe bought a few themselves). The Auxiliary realized net income of nearly \$6,500 from plant sales and gifts. Proceeds from this event – and all Auxiliary fundraisers – are used to fund gift

requests that enrich the lives of those living at Bethany.

The beautiful, vibrant, locally-grown plants come from Bloomfield Garden Center in Sabin, MN.

Our thanks go out to the hard-working

volunteers and our sponsor churches that helped make this event such a success. From promoting and selling geraniums to helping with distribution, we couldn't have done it without them.

The Bethany Auxiliary will be selling geraniums again next spring. Plan now to decorate your yard while helping our residents.



Please write to us at our address if you wish to have your name removed from the list to receive fund-raising requests supporting Bethany Retirement Living in the future.

In the event that you contact us with this request, all reasonable efforts will be taken to ensure that you will not receive any fund-raising communications from us in the future.