

CROSSROADS

Coping With COVID

BETHANY RETIREMENT LIVING has been fortunate to have remarkably low COVID-19 infection rates. This is due to limiting visitation, requiring use of Personal Protective Equipment (PPE), encouraging employees to be smart when away from Bethany, routine screening of all who enter Bethany, regular testing of residents and employees and other practices that have reduced the chance of exposure to the novel virus.

Nevertheless, it has been a long, often lonely, several months for residents who have been isolated from their families and each other, whose entertainment and worship opportunities have been significantly reduced and who have been restricted to their rooms.

To alleviate some of the alone-ness and to provide connection to the outside world, Bethany has helped coordinate video visits, window visits, parades and other events. While it's not the same as "normal," residents and family members alike have appreciated and enjoyed a variety of innovative ways to stay connected.



IN THIS ISSUE

Coping With Covid	1	Grant from ND Assistive	4	Please Consider Bethany.	6
Paper or...?	3	Community Response Grant	5	Do You Like Us?	7
Chaplain's Corner	3	Wedge Fund Benefits	5	Geranium Sale	8
Trustees Named	4	Expressing Our Gratitude	6		



Sponsoring Congregations

Bethel Lutheran, Wahpeton
 Bethlehem Lutheran, Fargo
 Buffalo Lutheran, Buffalo
 Christine Lutheran, Christine
 Davenport Lutheran, Davenport
 Elim Lutheran, Fargo
 Emmanuel Lutheran, Abercrombie
 Faith Lutheran, Dwight
 Faith Lutheran, West Fargo
 First Lutheran, Fargo
 Galchutt Lutheran, Galchutt
 Herby Lutheran, Harwood
 Hickson Lutheran, Hickson
 Hope Lutheran, Fargo
 Horace Lutheran, Horace
 Kindred Lutheran, Kindred
 Lutheran Church of the Cross, West Fargo
 Maple Sheyenne Lutheran, Harwood
 Martin's Lutheran, Casselton
 Messiah Lutheran, Fargo
 Mooreton Lutheran, Mooreton
 New Hope Lutheran, Leonard
 Norman Lutheran, Kindred
 Olivet Lutheran, Fargo
 Our Savior Lutheran, Page
 Our Savior's Lutheran, Colfax
 Peace Lutheran, Fargo
 Pontoppidan Lutheran, Fargo
 Richland Lutheran, Walcott
 St. John Lutheran, Arthur
 St. John Lutheran, Embden
 St. John Lutheran, Fargo
 St. Mark's Lutheran, Fargo
 St. Paul's Lutheran, Tower City
 St. Peter Lutheran, Leonard
 Walcott Lutheran, Walcott
 Zion Lutheran, Harwood

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Mission Statement

To provide living opportunities in a senior community shaped by Christian values.

Values

BELIEVE: We believe in the power of the individual. Every resident is unique and special; every employee has the opportunity to make a difference. We believe in the power of faith.

ETHICS: Ethical behavior drives our daily decisions. We are open and honest with our residents, co-workers and the community.

TEAMWORK: We are a regional leader in long-term care because of the exceptional teamwork of our employees, working together to achieve our mission.

HOME: This is our residents' home. We will treat every resident with compassion, courtesy, dignity and respect. We provide excellent care for each based on his or her individual needs. Every decision puts the resident first.

ACCOUNTABILITY: We are accountable for our conduct and decisions.

NEW: We are consistently searching for new and innovative ways to meet the needs of our current and future residents.

YOU: You make a difference! Bethany is a community of individuals living and working together, enriching the lives of residents, employees, volunteers, visitors, and families.

Vision

Bethany's vision is to be the region's preeminent provider of senior living services.

About Bethany

Operation	Function	Established	# of Residents/Units
American Lutheran Homes			
Skilled I	Nursing Care	1979	65
	Transitional Care		31
Skilled II	Nursing Care	1968	76
Towers	Basic Care	1963	77
Towers	Assisted Living	1978	54
Bethany Personal Care Services		1986	
Bethany Foundation	Charitable Support	1986	
Bethany on 42nd			
Gables	Senior Apts & Assisted	2009	40
Skilled	Nursing Care	2009	116
Grace Pointe	Independent Housing	2016	58
Ethos Home Care	Home Health & Hospice	2015	

Bethany On-line

Information relating to all facets of Bethany's operations, as well as admission, employment and volunteer inquiries can be accessed 24 hours a day on-line at www.bethanynd.org.

Paper or...?

SOME OF BETHANY'S FRIENDS

enjoy receiving the Crossroads newsletter in print form (like this issue, for example.) Increasingly, though, readers of the newsletter prefer to receive and read the newsletter on their computer, tablet or phone. It's convenient for the reader, they can take it with them should they want to refer to something and it can arrive more quickly. From Bethany's perspective, sending the newsletter electronically saves printing and postage costs and can reach readers in a more timely fashion. If you would prefer to receive the Crossroads newsletter by email rather than by mail, please contact Grant Richardson at Bethany (701.478.8910 or grichardson@bethanynd.org) to make the switch.



Chaplain's Corner

“I planted the seed, Apollos watered it, but God made it grow.”

I Corinthians 3:6

Dear Christian Friends,

Forgive me for possibly being repetitive, but at this time of year I am fascinated once again by the God-given miracle of growth: seeds, water, sunshine, proper attention and finally a harvest of good things. Some corn, I noticed the other day, was ahead of schedule to be “knee-high by the fourth of July”. What a beautiful and hopeful sight!

Who or what causes faith to grow and develop? The Apostle Paul made it clear that it is God alone who gives growth to faith and life rooted in Jesus Christ.

According to these words, we plant and water. But it is the hand and heart of God that gives growth and development, where and how God pleases.

Whether here at Bethany or in your congregations, we hope and pray that God's seed is planted generously and without limit, and that it gets watered, in Christian love, with grace and care and mercy and kindness.

Do you trust God to give growth? Do you believe that God will take the seed of His word, the waters of Holy Baptism and the bread and wine of Holy Communion and do many marvelous, often hidden things in us and among God's people and beyond?

As partners in the gospel, let's together pray continually for these things: that we plant generously, that we water continually and that we trust the God of grace, who gave His dear Son to die in our place and to defeat death on our behalf.

I hope the fields and gardens produce abundantly. I hope our God surprises us here at Bethany and in your congregations with grace and faith and life beyond measure.

Thank you for your partnership. Thank you for your prayers. Thank you for your love and gracious support.

In trust and hope, let us keep planting and watering, for God is faithful.

In Christian Love, **Pastor Phil Larson**, *Chaplain*

Bethany Trustees Named

DELEGATES FROM SPONSORING congregations participated in the Annual Meeting of Bethany Retirement Living by mail-in vote due to the changes in requirements for social distancing, and in an effort to flatten the curve of the Novel Coronavirus. Re-elected to second three-year terms were Lianne Rockstad and Charlotte Rusch.

Lianne Rockstad, Walcott, is a retired Business Owner of AB Art Gallery. Lianne has served as a past board member of the Kindred Area Dollars for Scholars and the ND State Dollars for Scholars and is a member of the Ladies Oriental Shrine Waheed Court #81. In her past employment with H.C. Price Company, she spent 23 years working in a subcontractor role on the Trans-Alaska pipeline. Lianne is a member of Walcott Lutheran Church.

Charlotte Rusch, Fargo, is an associate attorney with the Vogel Law Firm. Charlotte is a member of the North Dakota and Minnesota State Bar Associations, Cass County Bar Association, North Dakota Defense Lawyers Association and the Defense Research Institute. She is a member of Berthold Baptist Church and her husband, Logan, is a member of New Hope Lutheran Church in



Charlotte Rusch



Lianne Rockstad

Leonard. Charlotte and her husband have two sons.

Officers elected are Charlotte Rusch, Fargo, Chair; Jack Rydell, Fargo, Vice Chair; Mary Johnson, Oxbow, Treasurer; and Lianne Rockstad, Walcott, Secretary. Other Trustees include Paulette Amundson, Dan Beauchamp, Bruce Davidson, Neal Eriksmoen, Martha LeClerc, all Fargo, and Ben Carlsrud, West Fargo, and Dr. David Glatt, Perham.

Bethany Receives Grant From North Dakota Assistive

IN A PARTNERSHIP with the North Dakota Department of Human Services, North Dakota Assistive has awarded a grant to Bethany Retirement Living through the COVID-19 Assistive Technology Grant. Through this program, Bethany will receive several electronic devices to help residents communicate with family members, especially during the period of isolation.

Bethany's Community Life team and Information Technology consulted to determine the best kind of devices for residents to use, considering ease of use, variety of applications



offered and price to maximize the impact of the grant.

The grant will fund the purchase of three Apple iPad Minis, a Samsung Galaxy Tablet, a bluetooth speaker and a Bluetooth headset. This equipment will enable Bethany residents to video visit with family members anywhere in the world. When not being used for communication, these devices also offer opportunities for entertainment.

Bethany Receives Community Response Grant



FM Area Foundation

Connecting people and purpose.

THE COMMUNITY RESPONSE FUND of Cass and Clay Counties, administered by the Fargo Moorhead Area Foundation, has awarded Bethany Retirement Living a grant of \$3,000 to provide communication

and entertainment opportunities for lower-income residents.

The grant provides funding to purchase televisions to be installed in the rooms of skilled nursing resident who aren't able to fund the purchase on their own. Especially during the restrictions necessary due to the Covid-19 pandemic, some residents are isolated in their rooms without the ability to watch a movie, to participate in worship or exercise sessions broadcast on Bethany's internal television network, or to follow the news. By installing approximately a dozen televisions funded through this grant award, several residents will have their lives become more interesting and rewarding.

Wedge Fund Benefits Bethany

THE FRANK L. WEDGE MEMORIAL FUND, administered by the North Dakota Long Term Care Association, has awarded Bethany Retirement Living a grant of \$10,000 to support the development of a leadership training program for charge nurses. Half of the grant was awarded in 2019 and the balance was received at Bethany Retirement Living this year.

Leadership sets the tone for the overall operation of a nursing facility. Good leadership strengthens the team and enhances the quality of residents' lives.

The grant provides funding to design and implement a comprehensive program of leadership training for Charge Nurses. The success of this group of internal leaders is critical to the success of their teams and the organization. They are responsible for the provision of resident care and manage the work of caregivers. Thus, the development of Charge Nurses' leadership skills will have a broad-reaching impact on the staff and the

quality of care we provide residents and patients.

Among the topics to be addressed are communication, coaching, expectations, motivation, leading by example, and attitude. Funding will be used for purchasing materials and contracting with speakers.

A second \$10,000 grant was also awarded to Bethany Retirement Living to enhance teamwork

and motivation among Certified Nursing Assistants (CNAs). Bethany has about 340 individuals working in that role, representing more than 40 percent of the workforce.

Effective teamwork among Certified Nursing Assistants is an important factor in building a consistent, high-quality living and caring environment for residents and patients. This is especially true among Bethany's Resident Care Specialists, a group of CNAs who take on special training and added responsibility in the care of residents.

The grant is to develop a training program for CNAs that will foster a renewed sense of teamwork, cooperation, communication and cohesiveness that will affect the work between shifts, between departments and between campuses.



We gratefully acknowledge the following gifts received between March 1, 2020 and June 30, 2020. Memorials of \$100 or more are listed in two places.

ANNUAL GIVING

\$5,000 or more

Herman Family Trust
Frank L. Wedge Memorial Fund

\$2,500 to \$4,999

Fargo-Moorhead Area Foundation
Clarence G. Schilling Fund/FMAF

\$1,000 to \$2,499

Bethlehem Lutheran Church, Fargo
Leah Fujimoto & Mark Jensen
Olivet Lutheran Church, Fargo
Brian & Evelyn Quigley
Anne Yau

\$500 to \$999

Richard & Linda Jeffries
Jane & Mark Kelly
Charles & Bonnie Klamm
Mohr Family – Dacotah Paper
Fund/FMAF
Shawn & Tanya Stuhaug
YHR Partners

\$250 to \$499

Grant & Michelle Richardson
Mark & Stephanie Strand
Saerm Su

\$100 to \$249

Rita Amundson
Janet L. Anderson
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Myrna D. Baasch
Julian & Emily Braaten
Abbie Breidenbach
Adam & Jessica Broers
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Jane Oberg
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Rev. Elwood & Lavon Rieke
Alice H. Schlotfeldt
Masayo & Gary Sollid
Myron & Jenniece Sommerfeld
Eunice M. Thorson

Other Annual Gifts

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Kaye Angus
Milton Arneson
Barakamfitye Asha
Leanne Beechie
Alyssa Blumler
Karla Brosowske
Vanessa Bryn
Laura Bussinger
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Harold & Marlys Danielson
Gerrit DeBondt
Virginia T. Duval
Tricia Eilertson
Brittany Ferguson
Lori Fischer

Corey Flaa
Makenzie Forward
Esmeralda Franssen
Chelsea Friesen
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Caribou Coffee
Coca-Cola Bottling Co.
Domino's
Madge & Duane Dows
Rich & Karen England
Joy Erickson
Tammy Ferguson
First United Methodist Church, Fargo

Please Consider Bethany...

Your will (or living trust) indicates your intentions, then provides the power to accomplish them. This document remains the key element in most estate plans. Bethany Retirement Living depends greatly on outright gifts and unconditional bequests so that it can faithfully serve our residents. An example of a charitable bequest favoring Bethany is as follows:

I give, devise and bequeath to Bethany Homes, Inc., a qualified 501(c)(3) non-profit corporation in Fargo, North Dakota, \$_____ (or ___% of my residuary estate) (or description of in-kind property) to be used by Bethany Retirement Living.

Karla Gardner
Susan K. & Douglas E. Gomke
Sandra Hodenfield
Insomnia Cookies
Marvin & Jean Jacobson
Leah Fujimoto & Mark Jensen
Dan Kackman
Carolyn Kittelson
Marilyn Lacher/ND Mask Warriors
LDS Church – Relief Society
Mac's Hardware
Linda & Mike Neppi
Nancy & Brent Nerland
Network Center, Inc.
Audrey Nitschke
Oak Grove Lutheran School
Patricia Olson
Tracy J. Peters
Sherri Pike
Carmyn Priewe
Jane Rawlings
Curtis & Louise Riveland
Sandy's Donuts
Sanford Health
Tracee Sanger
Stu & Ione Sautner
Barb Sinner
Smiles, Inc. Orthodontics
Megan Stoner
Mark & Stephanie Strand
Mary Vogel
Susan D. Ward
Washington Elementary School
Sarah Williams
Susan & Mike Williams
Carrie Wynne
Anne Yau

Tribute Gifts

IN MEMORY OF...

Elmo Anderson

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Ione Anderson

• Dale Gannarelli

Wayne K. Anderson

• Janet L. Anderson

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• Ennis & Sandra Janke

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Geraldine Schwartz

• Carolyn V. Marquardt

Kermit Siegert

• Edward & Linda Ewertz

James & Ruth Smith

• Joel Carter

Malcolm Tweten

• Andrea & Jon Steinmetz

IN HONOR OF...

George & Elizabeth Fujimoto

• Leah Fujimoto & Mark Jensen

Beverly & Goodwin Hoff

• Janice K. Stoffel

Pamela McGuire

• Anne Yau

Roberta Strand

• Mark & Stephanie Strand

Do You LIKE Us?

BETHANY RETIREMENT LIVING is taking advantage of social media to tell our story, share information about activities at Bethany, enlist employees and volunteers, provide health information and feature employees and residents. We post something interesting nearly every day to both Facebook and Twitter. We just recently added Instagram to our menu of social media options.

Among the most popular posts are profiles of some of our residents. The short videos (also available on YouTube) provide a glimpse into the personality, background and likes of some of our residents. There are some amazing people residing at Bethany.

You are encouraged to “like” us on Facebook or “follow” us on Twitter and Instagram to get the latest information from Bethany.

<http://www.facebook.com/BethanyND>



<https://twitter.com/BethanyND>



[bethany_nd](#) on Instagram





Bethany Retirement Living
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www.bethanynd.org

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Auxiliary Geranium Sale

FOR THE THIRD YEAR IN A ROW, the Bethany Auxiliary has sold geraniums as a fundraiser and the 2020 crop was the most successful yet. Auxiliary members, other volunteers and employees sold approximately 2,000 plants to family members and friends (and maybe bought a few themselves). The Auxiliary realized net income of more than \$5,000. Proceeds from this event – and all Auxiliary fundraisers – is used to fund gift requests from employees that enrich the lives of those living at Bethany.

The beautiful, healthy plants come from Bloomfield Garden Center in Sabin, MN. Our thanks go out to the hard-working volunteers and our sponsor churches that helped make this event such a success.

The Bethany Auxiliary will be selling geraniums again next spring. Plan now to decorate your yard while helping our residents.



Please write to us at our address if you wish to have your name removed from the list to receive fund-raising requests supporting Bethany Retirement Living in the future.

In the event that you contact us with this request, all reasonable efforts will be taken to ensure that you will not receive any fund-raising communications from us in the future.