

# CROSSROADS

## Bethany Awards Scholarships



Warnyor Majam

**WARNYOR MAJAM** has been named the 2019 recipient of the **Kim Marchell Endowed Scholarship** at Bethany Retirement Living. She will receive \$500 to apply toward her nursing education for the 2019-20 academic year.

Majam is a graduate of Sacred Heart College in Cameroon and attended Tidewater Community College. She

is currently enrolled in the Registered Nurse program at Minnesota State Community and Technical College. She has been with Bethany Retirement Living since October, 2017, and is currently a Certified Nursing Assistant/Certified Medication Aide with Bethany Personal Care Services.

Kim Marchell served as Quality Improvement Coordinator at Bethany Retirement Living for more than eleven years, beginning in 1993. Under her guidance, Bethany's emphasis on quality care was focused and directed to help staff and the facility reach unprecedented levels of achievement. Kim passed away in August 2004.



Victoria Kuol

Victoria Kuol, Ashley Lommen and Jodi Schultz have been named recipients of the **Lorraine Krenelka Nursing Scholarship**. They will each receive \$1,000 to apply toward their nursing education costs for the 2019-20 academic year.

Kuol is a graduate of West Fargo High School and attended Minnesota State Community & Technical College. She is currently enrolled in the Registered Nurse program at Rasmussen College. She is

a Certified Nursing Assistant at Bethany on 42nd.



Ashley Lommen

Lommen is a graduate of West Fargo High School and attended North Dakota College of Science and the University of North Dakota. She is enrolled in the Registered Nurse program at Rasmussen College. She is a Licensed Practical Nurse on the Resource Team at Bethany Retirement Living.



Jodi Schultz

Schultz is a graduate of New Rockford Sheyenne High School and attended the United Tribes Technical College. She is enrolled in the Registered Nurse program at North Dakota State University. She is a Licensed Practical Nurse on the Resource Team at Bethany Retirement Living.

Lorraine Krenelka graduated from the St. Luke's School of Nursing in Fargo before embarking on a nursing career that culminated in her service as a surgical nurse at St. John's Hospital in Fargo. Following retirement, Lorraine was a hospice nurse for ten years.



Cory Flaa

Her family established the Lorraine Krenelka Nursing Scholarship in 2007 to provide nursing education opportunities for employees at Bethany Retirement Living.

Cory Flaa has been named recipient of the **Catherine Larson Endowed Nursing Scholarship**. He will receive \$500 to apply toward his

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## Board of Trustees

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## Mission Statement

*To provide living opportunities in a senior community shaped by Christian values.*

## Values

**BELIEVE:** We believe in the power of the individual. Every resident is unique and special; every employee has the opportunity to make a difference. We believe in the power of faith.

**ETHICS:** Ethical behavior drives our daily decisions. We are open and honest with our residents, co-workers and the community.

**TEAMWORK:** We are a regional leader in long-term care because of the exceptional teamwork of our employees, working together to achieve our mission.

**HOME:** This is our residents' home. We will treat every resident with compassion, courtesy, dignity and respect. We provide excellent care for each based on his or her individual needs. Every decision puts the resident first.

**ACCOUNTABILITY:** We are accountable for our conduct and decisions.

**NEW:** We are consistently searching for new and innovative ways to meet the needs of our current and future residents.

**YOU:** You make a difference! Bethany is a community of individuals living and working together, enriching the lives of residents, employees, volunteers, visitors, and families.

## Vision

*Bethany's vision is to be the region's preeminent provider of senior living services.*

### About Bethany

Operation	Function	Established	# of Residents/Units
<b>American Lutheran Homes</b>			
Skilled I	Nursing Care	1979	65
	Transitional Care		31
Skilled II	Nursing Care	1968	76
	Towers		77
Towers	Assisted Living	1978	54
<b>Bethany Personal Care Services</b>		1986	
Bethany Foundation	Charitable Support	1986	
<b>Bethany on 42nd</b>			
Gables	Senior Apts & Assisted	2009	40
Skilled	Nursing Care	2009	116
Grace Pointe	Independent Housing	2016	58
Ethos Home Care	Home Health & Hospice	2015	

**Bethany On-line** Information relating to all facets of Bethany's operations, as well as admission, employment and volunteer inquiries can be accessed 24 hours a day on-line at [www.bethanynd.org](http://www.bethanynd.org).



## Chaplain's Corner

*"...she gave birth to her firstborn, a son..."*

Luke 2:7a

Dear Christian Friends,  
I've always appreciated the true story of a young man who received a bible from his recently deceased

rich aunt. He had anticipated an inheritance from her, knowing that she was very wealthy. But he was sorely disappointed when her will was read and all he received from her was her old bible. It was many years later that he finally pulled that bible out of the old trunk where it had sat for years. As he paged through it, he discovered she had filled its pages with money, lots of money. He had been rich all those years but had not realized it.

As Christian people, baptized into the death and resurrection of Jesus Christ, we have been made rich. As we again celebrate the birth of our Savior, we realize in faith that His coming to us makes us rich. How easy it is to forget this or to not realize it at all! But as we hear the story of

His birth, as we realize that God sent this Savior for us and to us, as we remember His death and resurrection for us and for our salvation, the Holy Spirit brings the light of His grace home to our hearts, and we sense a richness and a wholeness that no one else can bring to our lives.

Go ahead, take out of the "trunk" again the gifts of grace Jesus Christ brings to your life and mine. Forgiven, given sufficient grace for life's ups and downs, promised life that death must submit to and a home in heaven, the richness of our Lord swells up in our hearts, souls and spirits.

May the joy and peace and hope of Christ's birth take hold in new and wondrous ways for you and yours this Christmastime and every day!

We at Bethany pray for you the richness we all share in this gift of God from heaven, homing in our hearts day after day!

In Christian Love, **Pastor Phil Larson**, *Chaplain*

## Brad Heinz Honored by Bethany

**BETHANY RETIREMENT LIVING** has long been known, not only for high-quality care, but also for the design and maintenance of its buildings. The campus at Bethany on 42nd is no exception. Opened in January 2010 after a 20-month construction project, it has had two significant expansions – a 38-bed skilled nursing building and the Grace Pointe independent living building.

The driving force behind the construction and expansion of this campus was Brad Heinz. Brad came to work for Bethany in July, 1995 and, over the years, took on more and more responsibility for the maintenance of, at first, Bethany on University and then Bethany on 42nd as it was being built. He oversaw every aspect of the construction process and then the maintenance and upkeep of the physical plant during the ensuing nine years.

Brad retired in January 2019 and spent time traveling with his wife, Judy. But then his health failed and he passed away March 27.

On Friday, November 11, Bethany honored Brad by naming the Brad Heinz Celebration Hall. Judy Heinz, many of Bethany's leadership team, and representatives of architectural firms and contractors with whom Brad had worked attended the ceremony to acknowledge Brad's impact on the development of the Bethany on 42nd campus. Bethany President/CEO Shawn Stuhaug said, "Brad's fingerprint is all over this building. His attention to detail has made this one of the premier long term care facilities anywhere. I can't believe he's gone, but every day, I see something here that reminds me of him."

The Brad Heinz Celebration Hall will be used by families celebrating birthdays and anniversaries, by Bethany for staff education and employee appreciation events, by outside groups that need a convenient and spacious meeting room, by those eating at the 42nd Street Diner and for many other purposes. The room's versatility and usefulness will reflect Brad's vision and purpose.

Thanks, Brad.



## Bethany Celebrates Senior Of The Year Award

### THE ANNUAL SENIOR OF THE YEAR AWARD

program was held Thursday, September 19, at the Hilton Garden Inn in Fargo. This was the largest SOTY event in the ten-year history of the program.

The Senior of the Year Award program recognizes the contributions of seniors in our community. Through their professions and the time and resources they give back to the area, they have made this a great community in which to live.

Recipients include Brian Quigley – Business Person; Allan Peterson – Community Involvement; Carol Zielinski – Education/Arts; Dorothy Heieie – Faith; and Marlene Batterberry – Health/Wellness.

Quigley has had a successful career in marketing with a variety of local firms including his own Shamrock Marketing and has been involved with the Fargo Air Sho and is a co-founder of the St. Patrick's Day Parade; Peterson has been an advocate for the disabled, especially the vision impaired; Zielinski has actively supported many arts programs in the community and has worked to integrate arts and education; Heieie taught home economics around the world and is an active volunteer at Elim Lutheran Church; and Batterberry was a nurse educator and now is a parish nurse and volunteer in a variety of health-related organizations.



Brian Quigley



Allan Peterson



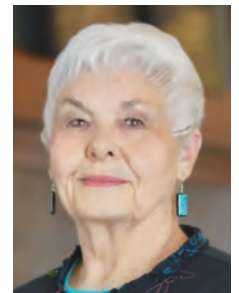
Carol Zielinski

# SOTY

Senior of the Year



Dorothy Heieie



Marlene Batterberry

Other nominees included David Gilchrist, Roger D. Larson, Wayne Larson, Robert Lind, Richard Logan, Larry Lubben, Judi Lundstrom, Donald Peterson, John Pierce, Mort Sarabakhsh and Beverly Schons.

Proceeds from the event help support the mission of Bethany Retirement Living, to provide living opportunities in a senior community shaped by Christian values.

### CONTINUED FROM PAGE 1

nursing education costs for the 2019-20 academic year.

Flaa is a graduate of Fargo South High School and attended Rasmussen College and the North Dakota State College of Science. He is currently enrolled the RN/ Bachelor of Science in Nursing program at Minnesota State University Moorhead. He is a Charge Nurse in a skilled nursing unit at Bethany on 42nd.

Catherine Larson spent her life working with her husband on the family farm. She was a mother, crafter and nurse. A resident of Bethany Retirement Living, Catherine passed away in October, 2018. A native of Dwight ND, Catherine Larson graduated from Wahpeton

High School. She graduated from St. Luke's School of Nursing in Fargo and began her career as a Registered Nurse at St. Francis Hospital in Breckenridge MN. She worked primarily in medical-surgical nursing. Catherine became a resident of Bethany Retirement Living in the summer of 2014. While living in both assisted living and skilled nursing at Bethany on 42nd, she was always encouraging her caregivers to continue their education.

## We're on CLOUD 9!!! Bethany Chosen Best Retirement Community

**FOR THE NINTH TIME** in The Forum's "Best of the Red River Valley" contest, retirement communities were among the kinds of companies for readers to rank. And, for the NINTH consecutive year, Bethany Retirement Living was voted by readers of The Forum as the Best Retirement Community.

As far as we've been able to determine, no other company has won their category nine times, let alone nine consecutive times. Nor has any company been the ONLY organization to win their category every time it's been judged (when the category has been



included for more than a couple of years.)

Bethany was also a finalist in five other categories, Best Physical Rehab Facility, Best Nonprofit Organization, Best Medical Facility, Best Large Company to Work For and Best Customer Service.

Shawn Stuhau, President/CEO at Bethany, said, "Our employees, our residents, our families all play a role in making Bethany successful. We pride ourselves in creating a professional, yet inviting, atmosphere for our residents to call 'home.' Though we don't do it for the accolades, it sure feels good to win!"

## Bethany Celebrates 80 Years

**ON SEPTEMBER 13, 1939** a group of area business leaders got together to form a non-profit organization then known as Bethany Rest Home to provide care to seniors in the region. Eight decades have passed and the delivery of care has changed but that purpose remains: to provide living opportunities in a senior community shaped by Christian values.

All this year leading up to the 80th anniversary and through next year during the 80th year, Bethany will use



a specially designed logo to acknowledge this milestone. It's important to reflect on our history and the thousands of people who have called Bethany "home" and the thousands who have worked to provide care for residents. It's also important to look forward to how delivering care will change over the next 80 years.

If you are reading this, it's because you have been part of Bethany's history – and will, hopefully, be part of our future. Thank you for all you've done to help us through our first 80 years.

## Holiday Dining Options

**AS WE APPROACH** the busy Holiday Season, Dining Services at Bethany Retirement Living wants to inform you of your options for enjoying a meal with your loved one living at Bethany.

In addition to our usual menu options, the University Café at Bethany on University and the 42nd Street Diner at Bethany on 42nd both offer specially prepared holiday meals on Thanksgiving Day, Christmas Eve and Christmas Day. These meals are available at the reasonable price of \$11.00.

This is a great option for those who want to enjoy a meal with their loved one but want to stay within the comfort of the Bethany building.

Meals may be purchased from the University Cafe or 42nd Street Diner and enjoyed in the Café or Diner or in one of our many meeting rooms. Meeting rooms are available for two-and-a-half hour blocks of time and can be reserved by contacting Administrative Services at 701.239.3000 at Bethany on University, 701.478.8900 at Bethany on 42nd or Towers Main Desk at 701-239-3424. Rooms will be reserved on a first-come, first-served basis. When reserving a room, it is best to indicate if you plan to dine with us at Bethany or plan to bring food items from home.



## Year-End Giving (and Tax Saving) Strategies

**AS 2020 APPROACHES**, many friends of Bethany Retirement Living start thinking about strategies for year-end giving and tax planning. Listed below are some options to consider benefiting both you and the mission of Bethany.

### IRA CHARITABLE ROLLOVER

Owners of Individual Retirement Accounts (IRAs) who are aged 70½ or older are able to make a gift of their required distribution directly from their IRA to charities like Bethany. Thus, the rollover gift will not be included in your taxable income, offering potentially significant tax savings, especially now with fewer taxpayers itemizing on their Federal tax returns. There are some very specific rules about this type of gift so contact Bethany for instructions before completing such a gift.

### OUTRIGHT GIFT

If you are interested in retaining your liquid resources, consider gifting an appreciated asset. A gift of securities, business interests or real estate can offer savings in income and capital gains taxes. In many cases, such savings are greater than they would be for a cash gift.

If you are thinking about selling an asset, consider making a gift first. By making a gift of the asset before sale, you can use a charitable gift deduction to significantly lower – even eliminate – the capital gains tax on the sale.

### NORTH DAKOTA INCOME TAX CREDIT

Taxpayers in North Dakota have a unique opportunity not available in most other states. They can receive a tax CREDIT when making qualifying gifts to charities like Bethany. There are a couple of options: A) contributions for \$5,000 or more to a qualified endowment fund (we have one) or B) certain forms of planned gifts are eligible for a credit of 40% of the charitable deduction allowed by the IRS. (The maximum credit is \$10,000 per year per taxpayer but carryover to subsequent tax years is possible.)

If you have questions about these giving tools, please contact Grant Richardson, Senior Executive – Development & Community Relations at 701.478.8910 or [grichardson@bethanynd.org](mailto:grichardson@bethanynd.org).

*This information is not intended as legal or tax advice. You are encouraged to consult your financial and legal advisors before making any gift.*

## Designate Choice Dollars to Bethany

**DURING THIS SPECIAL TIME OF YEAR**, we pause to reflect on all that we have to be thankful for: family, friends, faith...

One way eligible Thrivent Financial members can show their thanks is by directing Choice Dollars to Bethany Retirement Living. Bethany Homes, Inc. (the official, legal name of Bethany's foundation) is an eligible charity and it's easy for you to designate Bethany as a recipient of the Choice Dollars funds provided to you by Thrivent.

Eligible Thrivent Financial members who have Choice Dollars available have until March 31 each year to direct any remaining Choice Dollars. You can help Bethany Retirement Living by going on-line to [thrivent.com/thriventchoice](http://thrivent.com/thriventchoice) to learn more or call 800-847-4836 and say "Thrivent Choice" after the prompt.

Many friends of Bethany who are Thrivent Financial members have directed Choice Dollars to Bethany. Through their recommendations, they (maybe you) have helped make a difference in the lives of our residents. The outreach funding we've received from Thrivent Financial through this program is continuing our important mission "...to provide living opportunities in a senior community shaped by Christian values." Thank you for your support



**THRIVENT  
FINANCIAL®**

*We gratefully acknowledge the following gifts received between July 1, 2019 and October 31, 2019. Memorials of \$100 or more are listed in two places.*

## CURRENT GIVING

### \$1,000 or more

Hope Lutheran Church,  
Fargo  
Olivet Lutheran Church,  
Fargo

### \$500 to \$999

Jane & Mark Kelly  
Shawn & Tanya Stuhau  
Norma J. Tessmer

### \$250 to \$499

Grant & Michelle  
Richardson

### \$100 to \$249

Beta Sigma Phi Sorority  
Adam & Jessica Broers  
Hickson Lutheran Church,  
Hickson  
Bruce & Joyce Linnerud-  
Fowler  
Evan & Marie Moe  
Valerie & Jerome Mogard  
David & Diane Munsell  
Keith & Linda Pederson  
John Quinones  
Paul & Paula Slotten  
Rengstorf  
Saerm Su

### Other Current Giving

Mr. & Mrs. Ronald  
Abrahamson  
Amazon Smile  
Paige Aniel  
Kaye Angus  
Anonymous Donor  
Barakamfitye Asha  
Pat Beck  
Leanne Beechie  
Alyssa Blumler  
Abbie Breidenbach  
Karla Brosowske  
Vanessa Bryn  
Buffalo Lutheran WELCA,  
Buffalo  
Ginny & Grant Carpenter  
Dawn Conley  
Tara & Jason Copley  
Gerrit Debondt  
Shawna Differding  
Brooke Dudley

Tricia Eilertson  
Brittany Ferguson  
Lori Fischer  
Corey Flaa  
Makenzie Forward  
Esmeralda Franssen  
Chelsea Gentzkow  
Diane Gravely  
Suzann Gross  
Emily Grothmann  
Susan & Derek Harris  
Giana Harris  
Nicole Hatch  
Shannon Hauge  
Jamie Haugen  
Amanda Havelange  
Heidi & Fred Heilman  
Rebecca Hendrickson  
Tiffany & Jans Hestdalen  
Carol Hopp  
Jordan & Matt Hruby  
Dawn & Myron Hummel  
Patty Ingemansen  
Roxana Iverson  
Cody Johnson  
Maren Johnson  
Patricia Johnson  
Ann Karsky  
Jenny Kinder  
Lisa & Brad Kittelson  
Stacy Kolb  
Ashley Kraft  
Beverly Lewis  
Larissa Marsh  
Anna & Ryan McGillivray  
Amanda McIntosh  
Jathan McIntyre  
Terri Mohr  
Connie Niemi  
Nicole Novacek  
Heather & Chad Ogdahl  
Lori Orsland  
Karen Ortlepp  
Mackenzie Ostlie  
Krishna Pakuwal  
Courtney Payne  
Cassandra Price  
Bruce & Roxane Romanick  
Kayla Ronning  
Amber Schmidt  
Sierra Schmitz  
Tina Schroeder

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Lynae Sims  
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Bergen Stockstad  
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Amy Terfehr  
Shane & Sarah Underdahl  
Antie Wehyon  
Tammi & Cory Weiss  
Kelli Wikoff  
Roxanne Young

### IN-KIND

Paulette Amundson  
Stu Boyer  
Paula Breidenbach  
Julie Faehn-Sieling  
Leila Martinson  
William Nerhus  
Truman Olson  
Mary Simenson  
Sysco North Dakota Inc.  
Rebecca Walters  
Darin Zurn

### SENIOR OF THE YEAR

Paulette Amundson  
Norma J. Anderson  
Howard & Dorothy Barlow  
Dewitt & Marlene  
Batterberry  
Richard & Shirley Bolme  
Rachel Clark  
Lowell & Rachael Disrud  
Arnold Ellingson  
Kathy Erickson  
Boyd & Elaine Fiske  
Char-Marie Flood  
David & Orleen Gilchrist  
Agnes Harrington  
Dorothy Heieie  
Fred & Paula Kaufman  
Jane & Mark Kelly  
Eithnea Kililea  
Roger D. Larson  
Wayne & Betty Larson

Bob & Marcie Lind  
Larry & Sheila Lubben  
Darnell & Judi Lundstrom  
Tony & Michele McRae  
Betty Patterson  
Allan & Judy Peterson  
Donald Peterson  
John & Donna Pierce  
Brian & Evelyn Quigley  
John & Winifred Retterath  
Pr. Elwood & Lavon Rieke  
Mort & Stephanie  
Sarabakhsh  
Douglas Sharbono  
Shirley Slusher  
Myron Sommerfeld  
Pr. Carol Strand  
Robyn Vinje  
Jacqueline Williams  
Marc & Billie Jo Zielinski

### IN MEMORY OF...

**Eleanor Braaten**  
• Evan & Marie Moe  
• Henry & Joyce  
Trangsrud

### Eleanore Broton

• George & Mary Haugo

### Marlys Faehn

• Julie Faehn-Sieling

### Linda Grothe

• Marlys Eskelson  
• Mary J. Johnson

### Anita Hillestad

• Burkholder Farms  
• Donald & Donella  
Erstad  
• Dianne Fergusson  
• Doug & Annette Breuer  
• JoAnne Carlson  
• Suzie & Randy Coquette  
• Shelley Ford  
• Mark & Sarah How  
• John & Betty Larson  
• Peter & Patricia  
Ramstad  
• Jason & Christin Soltis  
• Steve & Tari Wieers

### Phyllis Jensen

• Rebecca Walters

### Anton Knoll

• Jeanette Atwood  
• Janice Feeney  
• Gregory & Dorothy Hoffelt  
• Dennis Johnson  
• Henry Knoll  
• Keith & Linda Pederson  
• Paul & Paula Slotten  
Rengstorf  
• Thomas & Lori Shoman  
• Dulcie Slotten  
• Ronald & Cynthia Wedryck

### Lowell Martinson

• James & Sharon Holter  
• Lelia Martinson

### David Moser

• Scott & Suellen Mavis

### Berwold Olson

• Truman Olson

### Orville Olson

• Hubert & Joan Blegen  
• Ione Lemke

### Raymond Pladson

• Paulette Amundson

### Doris Rudesill

• Marie Bergquist

### Gordon Satrom

• Helen Punton

### Phyllis Simenson

• Mary Simenson

### Richard Swiontek

• David & Gloria Anderson  
• Michael & Lea Larson  
• David & Diane Munsell  
• Bruce & Roxanne  
Romanick

### Ross Watson

• Joanne & Christie Barke

### IN HONOR OF...

#### Jean Germolus

• Rick Germolus

#### Delores Hummel

• Paula Breidenbach

#### Helen I. Larson

• Doug Tveiten

## Please Consider Bethany...

Your will (or living trust) indicates your intentions, then provides the power to accomplish them. This document remains the key element in most estate plans. Bethany Retirement Living depends greatly on outright gifts and

unconditional bequests so that it can faithfully serve our residents. An example of a charitable bequest favoring Bethany is as follows:

I give, devise and bequeath to Bethany Homes, Inc., a qualified 501(c)(3) non-profit corporation in Fargo, North Dakota, \$\_\_\_\_\_ (or \_\_\_% of my residuary estate) (or description of in-kind property) to be used by Bethany Retirement Living.



Bethany Retirement Living  
201 South University Drive  
Fargo, North Dakota 58103

701.239.3000  
www.bethanynd.org

ADDRESS SERVICE REQUESTED

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FARGO, ND 58103  
PERMIT NO. 861

## Bethany to Participate in Giving Hearts Day

**BETHANY RETIREMENT LIVING** will be a participant in Giving Hearts Day on Thursday, February 13, 2020.

Giving Hearts Day is an innovative, online fundraising program made possible through a partnership between Impact Foundation, Dakota Medical Foundation (DMF), nonprofits such as Bethany that have been trained through the Impact Institute and other community donors.

On Giving Hearts Day, all donations of \$10 or more made to Bethany online at [www.givingheartsday.org](http://www.givingheartsday.org) are matched by DMF and other community donors. This 24-hour fundraising event reinforces the Institute's High Impact Fundraising Training by giving nonprofits an opportunity to use the concepts they learned to raise awareness about their

organizations, identify new donors, and secure more money for their missions.

This is the fourth year that Bethany has

participated in Giving Hearts Day.

With on-line gifts and matching funds, Bethany has received nearly \$100,000 in charitable support through Giving Hearts Day. More than 36 percent of GHD donors have been new donors.

Mark your calendar for **THURSDAY, FEBRUARY 13, 2020**. During that 24-hour period, log on to [www.givingheartsday.org](http://www.givingheartsday.org) and make a gift to Bethany. Gifts of \$10 or more will be matched, multiplying the benefit to Bethany.

For more information, contact Grant Richardson, Senior Executive – Development & Community Relations, at 701.478.8910 or [grichardson@bethanynd.org](mailto:grichardson@bethanynd.org).



**GIVING  
HEARTS  
DAY**

Please write to us at our address if you wish to have your name removed from the list to receive fund-raising requests supporting Bethany Retirement Living in the future.

In the event that you contact us with this request, all reasonable efforts will be taken to ensure that you will not receive any fund-raising communications from us in the future.